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**Helsell Fetterman Announce New Practice Groups
Headed by New Attorneys**

Lance Reich and Kevin Regan add Patent Prosecution, Patent Litigation and Beverage Practice Areas to Firm

SEATTLE, WA. — December 30, 2016 — Helsell Fetterman LLP, a Seattle-based law firm providing exceptional legal solutions for businesses, organizations and individuals, announced today that Lance Reich and Kevin Regan joined the firm on December 5, 2016.

“Lance and Kevin bring three areas of practice the firm has not previously had – Patent Prosecution, Patent Litigation and Beverage,” said Scott Collins, managing partner of Helsell Fetterman. “Their experience, knowledge and reputation further our ability to surround our clients with a ring of services needed in 2016 and beyond.”

LANCE REICH

Lance earned his undergraduate degree, cum laude, with majors in Mathematical Programming and Political Science from the University of Tampa in 1991, and his law degree from Florida in 1994. Until 2007, Lance practiced primarily in Atlanta, Georgia. While meeting the rigors of a big firm law practice, Lance earned a master’s degree in Computer Science at Southern Polytechnic State University in Georgia.

Lance’s practices in the area of intellectual property with a strong focus on patent prosecution and litigation. He specializes in patent appeals and litigation arising before and from the U.S. Patent and Trademark Office (USPTO), and he frequently litigates in

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federal courts around the country, and before the US International Trade Commission. Another large part of his practice involves counseling clients on issues related to trademark, copyright, trade secrets, licensing and transactional intellectual property. He frequently advises start-up companies and clients in the beverage industry – which includes beer, wine, and distilled spirits – on both intellectual property and business issues.

In addition to Lance's intellectual property and beverage practice, Lance has quickly become a national leader on the issues facing amateur soccer clubs, in particular in the area of "solidarity contributions" that are owed by professional soccer clubs to amateur and youth clubs that develop a player.

Lance is admitted to practice in Washington State, Georgia, and Florida, and before the U.S. Patent and Trademark Office. He is a member of the American Intellectual Property Law Association's committees on Electronic and Computer Law and Patent Law; the American Bar Association's Section of Intellectual Property Law; and the Washington State Patent Law Association. He has an "AV Preeminent" rating from Martindale Rating, the highest rating available, and has been quoted on intellectual property issues in *Bloomberg*, *InsideCounsel*, *Corporate Counsel*, and the *ABA Journal*.

Kevin Regan

Kevin Regan received his undergraduate degree, summa cum laude, in Environmental Science from the University of Tennessee at Chattanooga in 2000. He then earned his law degree, magna cum laude, in 2003 from the University of Florida Levin College of Law, where he was also Order of the Coif.

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After law school, Kevin first went to work as an attorney for the U.S. Army Corps of Engineers in Chicago. In 2005, he accepted a two-year appointment as Law Clerk for the Honorable Jose E. Martinez, U.S. District Judge in the Southern District of Florida. After that, he became a Trial Attorney at the U.S. Department of Justice in Washington, D.C., in the Environment and Natural Resources Division. While at the Department of Justice, Kevin defended the U.S. Department of the Treasury and the Department of the Interior in Native American tribal trust litigation.

After Justice, Kevin came to Seattle to accept a three-year term as an attorney at Earthjustice, a national environmental litigation law firm, where he represented clients in federal and state courts and before administrative agencies. At the conclusion of his term at Earthjustice, Kevin joined a Seattle law firm where he first met and teamed up with Lance.

Kevin's practice today focuses on patent litigation, trademark registration and disputes, and other legal and regulatory issues. He also assists wineries, wine-grape growers, breweries, cideries, distilleries, and associated businesses with their various legal needs. Kevin is admitted to practice in Washington, California and Oregon.

About Hellsell Fetterman

Hellsell Fetterman has served the legal needs of Northwest businesses, organizations and individuals since 1890. The firm, with its range of practices, provides legal representation and counsel in a broad range of civil matters including litigation, business law, and real estate.

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